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CONFIRMATION NO. 5110

SERIAL NUMBER 10/696,295	FILING or 371(c) DATE 10/28/2003 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 085804-010801		
APPLICANTS Lawrence Morrisroe, Cupertino, CA; Joseph Gruender, San Jose, CA; Edward Bell, Redwood City, CA; ** CONTINUING DATA ***** This appln claims benefit of 60/421,762 10/28/2002 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/28/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/YEHDEGA RETTA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 9	TOTAL CLAIMS 30	INDEPENDENT CLAIMS 4
ADDRESS YAHOO! INC. C/O GREENBERG TRAURIG, LLP MET LIFE BUILDING 200 PARK AVENUE NEW YORK, NY 10166 UNITED STATES						
TITLE Method and system for creating, serving and tracking advertisements						
FILING FEE RECEIVED 1266	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			